

# CONTENT CONCEPT - TRAVEL TRIP

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MUNICH

We hear from a lot of people that they want to travel more. But most of them just dream of traveling instead of really doing it! By asking what the reason for that is, they say it's too complicated or too expensive. Or they even don't know how to start planning - where to go, where to stay and what to do.

We are different. We are curious about what's out there, what's waiting in the world just for us to explore it! But what we love even more than traveling is to create content. But not just content. We want to capture emotions. We want others to really feel what we felt when taking that picture or that snippet of video. The slight breeze of wind on our skin, the freezing cold air we are breathing in and out, the noise of the footsteps while walking through the deep forest. The sound of freedom while being at the cliffs next to the wide and open sea... We are not just photographers and videographers - we are content creators, who make captures vivid!

*This is why we do what we do. We love it - more than anything else.*

On our bucket list is a destination written in capital letters... NORWAY. We added a little side note just to make it more real: Freakin Northern Lights Escalation. In case we might forget a millisecond what we could probably do in Norway ;)

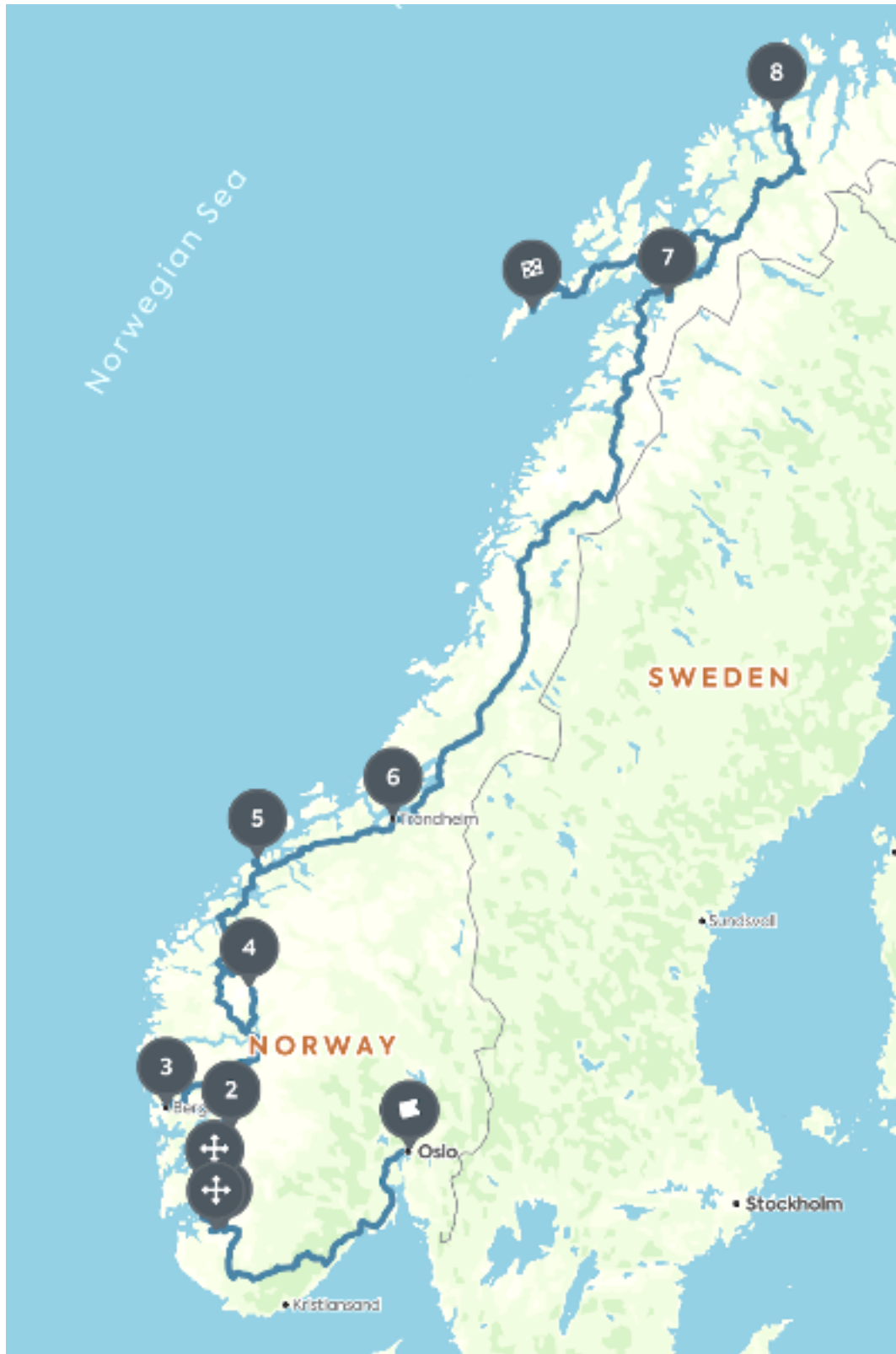
When we came SCANDINAVIAN PRESS DAY we got a little bit closer to our dream. So we figured out a route and a plan how we can make the most out of a Norway trip. Not just how we can make the most out of it for US, but for YOU! We want you to profit from that trip as much as possible. Because if you like our content - why shouldn't you use it for your own communication. We can help you getting new amazing content.

So we built up a route with some sights that look epic in video and photo content. We want to show the whole experience... nature, sights, epic accommodations, culinary food experiences and the drive of exploring. But we just can do some research - YOU know the insight tips of Norway - the little things that will make the difference! So this concept is just a guideline. and with your deep local knowledge that trip will be a perfect representation of Norway!





# THE ROUTE



OSLO - KJERAG - TROLLTUNGA - BERGEN - NIGARDSBREEN GLACIER - ATLANTIC OCEAN ROAD - TRONDHEIM BERGLANDSBAHN - STETING - TROMSØ - REINE





# OSLO

We will start our trip in the capital - more specifically in R nerl kka. With all the vibrant culture and culinary spots, it will get us up and running to explore the rest of the city, the beautiful harbor, the people and a positive spirit. After a couple of days, we will get in the car and head north - ready to soak it all in, so see by ourselves, what lots of our friends told us in the last year. Norway is gonna be a trip that you will never forget - with a desire that will never fade.





## ***KJERAG***

We make our way north - past cliffs, beautiful landscapes and panoramas that make you wanna stop every minute! We are pumped to see this spot - even though it is dangerous in winter - we want to show it from the air with the drone. We want to show that you do not need that jumping shot to make this place a memory.





## *TROLLTUNGA*

It's time for the next level of spectacular. The birds eye view of the Ringedalsvatnet lake is a real hiking challenge - but definitely worth it! And in winter with a guided snowshoe-tour, its something really special.





# BERGEN

It's called the gate to the Fjords - so we are curious about the spirit in the city that, back in the day - to be the gate to the world of trade. We want to get to know the locals, the students and the fishermen, who make this city cozy and yet charmingly vibrant.





## ***NIGARDSBREEN GLACIER***

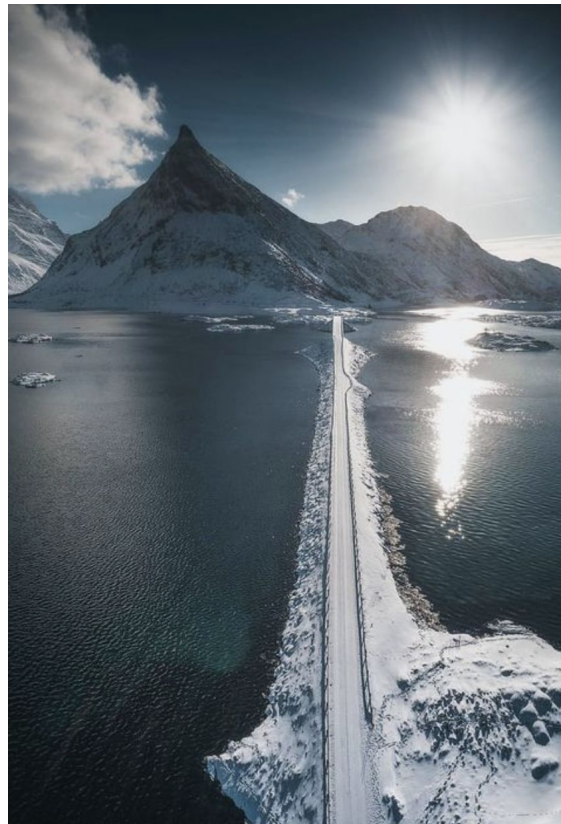
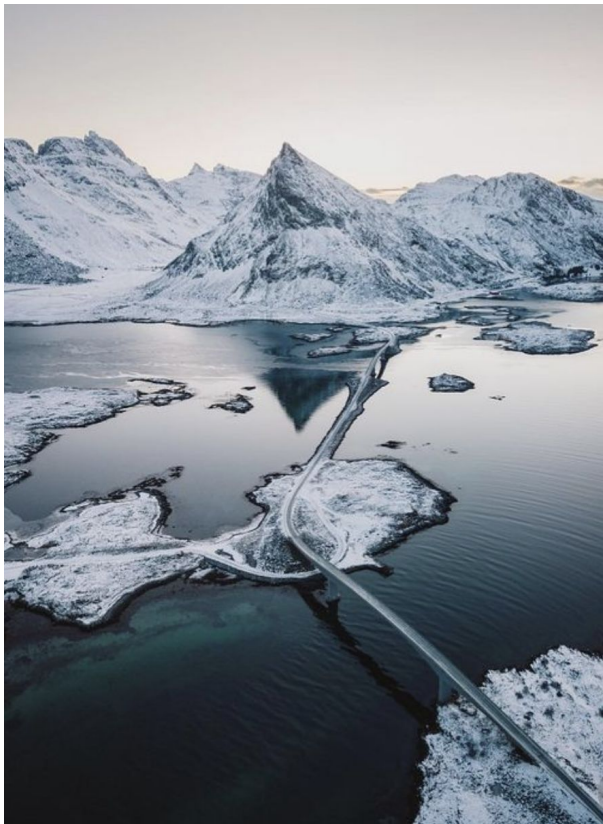
After a couple of days, it's time for us to finally see more than just snow - so our route will guide us to a glacier - and a pretty impressive one. We are ready to be immersed in a memorable experience through ice caves all the way to the front - seeing every shade of blue winter ice we can imagine.





## *ATLANTIC OCEAN ROAD*

As we continue to make our way north, we come by this part of a road that is nothing short of breathtaking. So we get our drones out, take a moment and will show the content of this vast landscape with an embedded road that will give you goosebumps every time you cross it.



# TRONDHEIM

Some call it 'one of the most beautiful railroads in the world'. That's our cue, and we will hop on to find out what the magic is all about - through valleys, tunnels and untouched landscapes! With 9 hours to spare, it is time for us to open our journal and recap on that first part of our trip. So many moments are fresh in our minds - and we are hungry and excited for more!





# STETIND

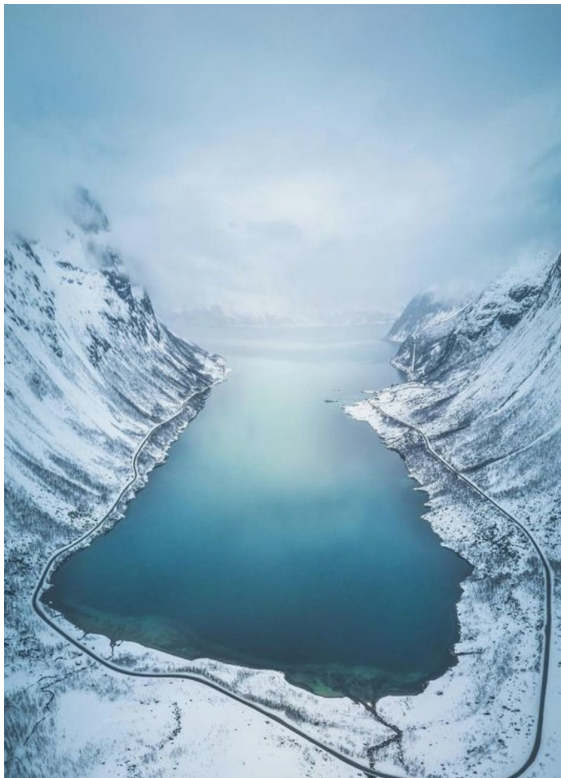
After capturing every sunrise and every sunset, it's time to explore the night - with one of the world's most clear views of the stars and the milky way. And what better place to do that with the peak of Stetind in the frame. We are in awe - seeing the magic of the northern lights dancing with the stars. That trip not only uncovers a beautiful country, but helps us understand our deep desire to explore and capture moments, that will be tiny time machines with a unparalleled feeling of the here and now.





# TROMSØ

We made it all the way up- and we are excited to get offshore to see the biggest animals in the world - peacefully floating in the icecold sea. Also - getting on a dog-sled and exploring the nature in all its untouched beauty is something, that will never get old.





## *REINE*

It's the final chapter of this trip. As we drive down to the Lofoten, it's clear for us. This trip holds a special place in our heart - not only this trip - but Norway! It filled us with the desire to come back - to dig deeper and to learn more about the country, the people and the culture. With that in mind, we will watch our final sunset here in Norway, from the edge of the football field in Henningsvaer.

We will be back in summer - with a new route - full of new chapters - ready to be told.

